

The NYC Real Estate Expo 2009

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EXHIBITOR REGISTRATION FORM

Directions for Registration: Please complete this registration form, sign and fax it to 646-349-3849 then mail this form with check to NYC Network Group, Inc. 33 Bouton Street, South Salem, NY 10590. Please make check payable to NYC Network Group Inc. To pay by credit card contact Anthony Kazazis at Tele: 646-210-2545, Fax: 646-349-3849 or apkazazis@optonline.net with credit card information.

EXHIBITOR PACKAGES

Plaza Package **\$1,500**

- Includes 1 table (6x3), 2 chairs, tablecloth and skirt, company identification sign, exhibit number and garbage pail.
- Complimentary WiFi
- Presence on Event Website, Name in Event Journal

Grand Package **\$2,650**

- Includes 1 table (6x3), 2 chairs, tablecloth and skirt, company identification sign, exhibit number and garbage pail.
- Complimentary WiFi
- Presence on Event Website, Name in Event Journal
- Company Logo and Linkage on NYC Real Estate Expo website
- Company Logo and Linkage on NYC Network Group website
- ¼ Page Ad in Event Journal

Please see floor plans to make booth selection. Booth selection is on a first come, first serve basis.

1st choice booth # _____ 2nd choice booth # _____ Package choice: **Plaza** ___ or **Grand** ___

Flyer Package **\$450**

If you are unable to attend the Expo in person, send us your flyers, brochures, etc. and we will place them on designated flyer tables.

MARKETING OPTIONS

3 Private rooms available. Showcase your company's products and services in a private lecture/exhibit room.

- **Hudson Suite: 1,055 Sq. Ft.** **\$15,000**
- **Promenade Suite: 729 Sq. Ft.** **\$12,000**
- **State Suite: 555 Sq. Ft.** **\$10,000**

[Contact Anthony Kazazis for more details at 646-210-2545]

JOURNAL ADVERTISING

- | | | |
|-------------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1- Full Journal Listing | \$350 (5 lines) | All ads should be submitted by September 30 2009. Submit ad via pdf to Mary Gallagher at JournalsEtCetera@aol.com or 917-270-4336 |
| 2- ¼ Page Ad | \$550 | |
| 3- ½ Page Ad | \$750 | |
| 4- Full Page Ad | \$950 | |

NYC Real Estate Expo 2009

SPONSORSHIPS

GOLD (1) \$4,050

- Includes 1 table (6x3), 2 chairs, tablecloth and skirt, company identification sign, exhibit number and garbage pail.
- Complimentary WiFi
- Prominent presence on Event Website and Listing in Event Journal
- Company Logo and Linkage on NYC Real Estate Expo website
- Company Logo and Linkage on NYC Network Group website
- Banner Placement in Grand Ballroom
- **Back Cover of Journal Directory**

SILVER (2) \$3,550

- Includes 1 table (6x3), 2 chairs, tablecloth and skirt, company identification sign, exhibit number and garbage pail.
- Complimentary WiFi
- Presence on Event Website and Listing in Event Journal
- Company Logo and Linkage on NYC Real Estate Expo website
- Company Logo and Linkage on NYC Network Group website
- Banner Placement in Grand Ballroom
- **Inside Front and Back Cover**

BRONZE \$3,050

- Includes 1 table (6x3), 2 chairs, tablecloth and skirt, company identification sign, exhibit number and garbage pail.
- Complimentary WiFi
- Presence on Event Website and listing in Event Journal
- Company Logo and Linkage on NYC Real Estate Expo website
- Company Logo and Linkage on NYC Network Group website
- Banner Placement in Grand Ballroom
- **Full Page Ad** (prime location)

Bag Sponsors (3) \$3,000

Coffee Hour Sponsor \$2,500

Badge Sponsor \$2,000

Event Map Sponsor \$1,500

MISCELLANEOUS

- | | |
|---------------------------------------------------------------------|-------|
| 1- Company Logo and Linkage on NYC Real Estate Expo website (1 yr.) | \$400 |
| 2- Company Logo and Linkage on NYC Network Group website (1 yr.) | \$400 |
| 3- Combo package, both websites (1 yr.) | \$700 |
| 4- Banner placement in Grand Ballroom | \$350 |
| 5- Access to electrical outlet. | \$50 |

(Must request during time of reservation)

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EXHIBITOR INFORMATION

Company Name: _____

Contact Person: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Cell: _____

Email: _____

Description of products and/or services: _____

Name of personnel to be employed at Expo

(Need consent from NYC R/E Expo if more than 4)

1- _____

2- _____

3- _____

4- _____

5- _____

6- _____

EXHIBITOR TERMS AND AGREEMENT

The 2009 NYC Real Estate Expo is being held on Friday, October 30th at The Roosevelt Hotel, NYC. The undersigned Exhibitor agrees to rent an exhibitor booth at this event and is subject to the following conditions:

- 1- **Booth rental includes: 1 table, 2 chairs, table cloth and skirt, identification sign, booth # and garbage pail. (Exhibit hall is carpeted.)**
- 2- **Booth rental includes registration for 4 people (Names must be provided.) Any additional personnel must be approved by NYC Real Estate Expo, LLC.**
- 3- **Expo hours are from 10am-5pm. Expo set up will be 6am-9:30am the day of the Expo. Exhibit breakdown will be between 5pm-7pm. All exhibitors must remain at the Expo during above stated hours and may not breakdown the exhibit before 5pm.**
- 4- **NYC Real Estate Expo, LLC. reserves the right to determine the eligibility of any company or product for inclusion in the Expo.**
 - A. Exhibitor may not exhibit any merchandise/services other than that specified in registration form.
 - B. Assignment, subletting or sharing any part of the booth is prohibited without prior permission from NYC Real Estate Expo, LLC.
- 5- **Indemnify:** Exhibitor hereby assumes liability for, and agrees to indemnify NYC Real Estate Expo, LLC. from and against any and all suits, actions, demands, claims, attorney fees and for damages, and any and all liabilities, loss and expenses arising from harm or injury to person or damages to property caused in whole or in part by the acts of the exhibitor, it's agents or employees.
- 6- **Liability:** NYC Real Estate Expo, LLC. is not responsible for loss, theft, damage or destruction of property, nor any injury to themselves or employees. Exhibitors are recommended to obtain insurance coverage for their personal property, at their own expense.
- 7- **Exhibitor is entirely responsible for their exhibit space and shall not deface or mar the premises in any way.** Exhibitors are not permitted to drive nails, hooks, tacks or put up decorations or adhesive that would damage the premises.
- 8- **Food and Beverage:** Exhibitors are not allowed to sell or distribute food or beverages in any way.
- 9- **NYC Real Estate Expo, LLC. reserves the right to restrict or remove exhibits** (without refund) that have falsely entered or who are deemed unsuitable or objectionable. NYC Real Estate Expo, LLC. reserves the right to move an exhibit to another location, if deemed necessary for the smooth transaction of business.
- 10- **Event of "Force Majeure"** NYC Real Estate Expo, LLC. shall not be liable for any damages or expenses incurred by exhibitors in the event of any Acts of God, fire, strike, war, government action, or any other emergency that delays, interrupts, or prevents the Expo from being held. NYC Real Estate Expo, LLC. may retain such part of the Exhibitor's rental as is necessary to defray expenses already incurred by NYC Real Estate Expo, LLC.
- 11- **Cancellation and Refunds:** Prior to August 31st 2009, if cancellation is made by Exhibitor, NYC Real Estate Expo, LLC. shall refund all monies paid, minus \$100 processing fee. If cancellation occurs within 30 days of the Expo, the Exhibitor is responsible for the entire rental fee agreed to. All cancellations must be made in writing.
- 12- NYC Real Estate Expo, LLC. reserves the right to adopt any additional reasonable rules and regulations, as deemed necessary for the smooth transaction of business and the proper conduct during the Expo.

Name _____ Company _____

Signature _____ Date _____